



Health and Wellbeing Strategy Refresh

Health and Wellbeing Board Update

11 October 2018



Hampshire
County Council



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Timeframe for the Strategy

- Existing strategy ends this year
- Interviews/discussions ongoing with system leaders and groups to inform content development
- West CCG and Partnership CCG input agreed
- Draft Strategy to be signed off by HWB on 13 December 2018
- Engagement on the draft: January and February 2019
- HWB to sign off new Strategy on 14 March 2019
- Publication in April 2019 to align with usual annual business planning cycle

What would 'good' look like?

- ✓ 'Thin, clear, brief'
- ✓ Focus on the issues that can only be changed by organisations working together
- ✓ Aligned with the STP and individual organisations' existing strategic documents
- ✓ Take on board findings of CQC Local Systems Review
- ✓ Small number of priorities for each theme
- ✓ All priorities aligned with JSNA evidence
- ✓ Priorities where progress/impact can be measured
- ✓ Parity of esteem for mental and physical health
- ✓ More emphasis on the wider determinants of health

Theme 1. Starting well

Some potential priorities for a good start in life

- Improving mental health and emotional resilience in children and young people – with a focus on people who don't meet CAMHS criteria
- Lifestyle factors – especially diet and physical activity
- Children and young people with complex needs
- Integration of services for children and young people
- Early development and help
- Tackling health inequalities – focusing on particular population groups (eg reducing smoking rates in pregnancy)



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Theme 2. Living well

Some potential priorities for a healthier mid-life

- Lifestyle factors – reducing smoking rates in targeted groups, improving diet, reducing alcohol intake
- Increasing the proportion of people who are physically active
- Mental health and emotional resilience – parity of esteem with physical health
- Tackling health inequalities – targeting interventions to improve self-management for people with key long term conditions (Diabetes, Respiratory, Cancer, Mental Health) to improve outcomes and reduce variation

Theme 3. Ageing well

Some potential priorities for a healthy and productive older age

- Helping people at risk of social isolation to connect with their communities
- Making Hampshire communities more dementia friendly
- Maintaining physical condition into older age – increasing exercise, and ensuring a system-wide approach to preventing falls
- Preparing for older age: volunteering, planning for future needs etc
- Tackling health inequalities – focusing on particular population groups

Theme 4. Healthier communities

Some potential priorities to make Hampshire a healthier place to live and work

- Planning: well designed neighbourhoods that help people make healthy choices and with good social/health/care/leisure facilities
- Housing – affordability (eg for key workers); suitable for all ages/disability
- Sustainable, accessible transport and active travel
- Access to green and blue spaces
- Improved air quality
- A ‘Health in all local policies’ approach
- One Public Estate

Theme 5. Strategic leadership across Hampshire

Some potential priorities to join up the system at a strategic level

- Care closer to home
 - New Models of Care and cluster development
 - Demand Management and Prevention
 - Integrated Intermediate Care
 - Patient flow and onward care
 - End of life
- Personalisation of services
- Workforce – paid staff and unpaid carers
- Digital technology
- Improving staff health and wellbeing for all HWB organisations

How will we know if our Strategy is making a difference?

- Annual work plan for the Board would sit alongside the Strategy to describe planned priorities for each year of the Strategy
- Intention to develop a Health and Wellbeing Dashboard to accompany the new Strategy
- Small number of indicators for each theme
- Short regular item on HWB Board agenda to review Dashboard

Engagement and consultation

- Use existing engagement/co-production channels to seek views on the draft Strategy
- Board Members to disseminate a draft Strategy within their own organisations and facilitate feedback
- Longer-term piece of work planned to identify the best way to involve patients, service user and carer representatives in the HWB work programme (part of CQC action plan)

Some questions for discussion...

- What do you think of the broad priorities identified so far?
- Are there other key issues that can only be addressed or unblocked by organisations working together?
- How can we bring the new Strategy to life for people and make it relevant to their work?
- Should the Board have an identified joint HWB budget to support engagement and coproduction activities that help deliver the Strategy?